

Market Overview Tech for Property Enquirers

Introducing MARCAT, an exciting new range of add ons for your property website that will grow your website traffic significantly, enhance your market credibility and generate incremental leads for your estate agency.

agentech



Insight Driven Innovation

With over 80% of vendors researching market statistics and sold prices on large property portals such as Rightmove & Zoopla, before they instruct an agent, is your agency missing out?

In today's competitive and constantly changing market it can be a challenge for an agency to remain successful. Our range of products are built with one objective in mind...to grow your agency by giving it stand out in a crowded market.

Our products will encourage more enquirers to visit your property website, driving significant website traffic whilst generating more vendor enquiries.

MARCAT Insight Tools

Vendors are more likely to instruct an agent who they think knows their local market. What better way to demonstrate this by having our range of cutting edge market insight tools integrated into your existing property website, for vendors and enquirers to browse through at their leisure.



Area Price Guides

Comprehensive area guides for every region, town and postcode sector in England & Wales, illustrating average sold prices and growth rates by property type.



Interactive Heat Maps

Our state of the art house map shows average house prices and growth rates, by property type, for over 20,000 individual areas, down to postcode level.



Sold Prices

All the latest sold prices for every property sold in England & Wales, displayed using the latest stunning GPS and mapping technology.



Seamless Integration

Our products can be integrated into your existing website, with your own branding, and will be updated every month.

16 000 000+

Sold Price Records

20 000+

Individual Areas

7 000+

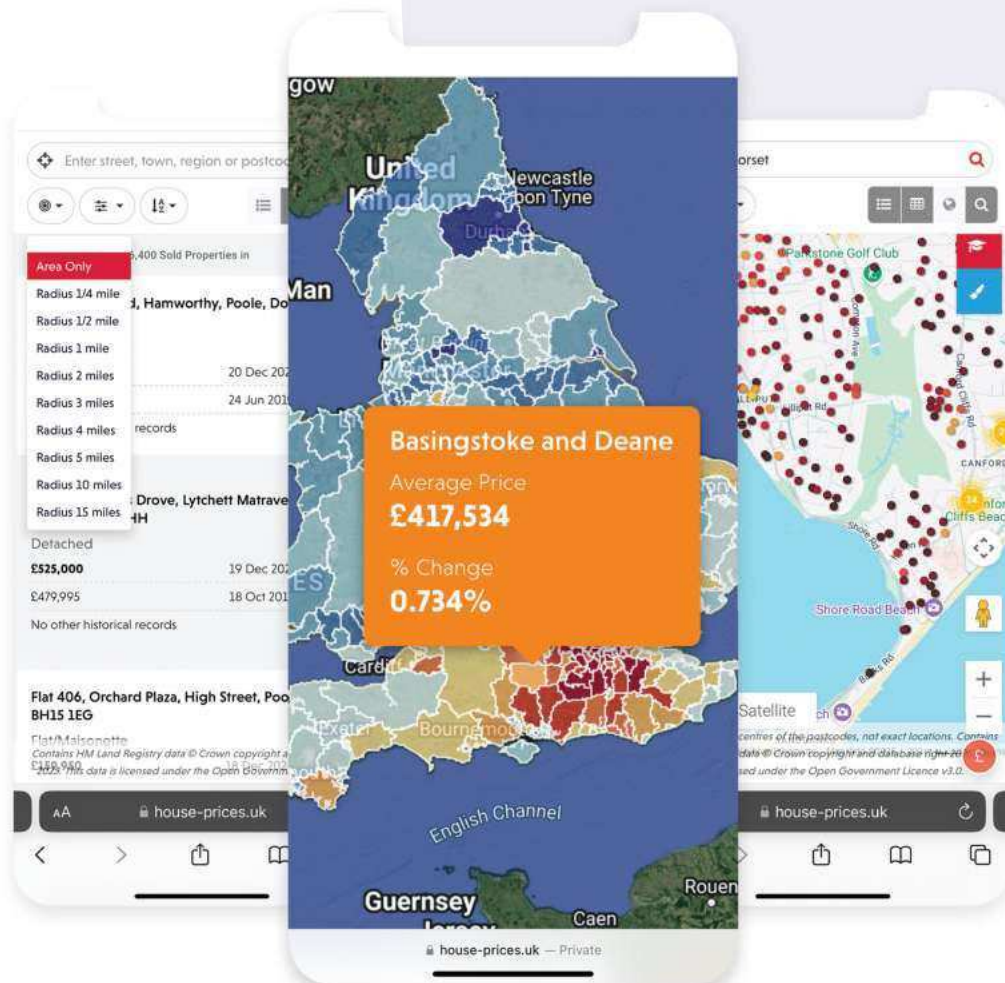
Towns

2 000+

Postcode Areas

Lead Generating Software

By integrating our software into your own property website and giving enquirers what they want, you will be seen as a forward thinking agent who understands the market, resulting in a continuous stream of valuation requests.



The Benefits

Leading portals know the importance of providing house hunters with market data , just ask Zooola, which witnessed year on year traffic growth double that of Rightmove, due to that very reason. Why not give vendors a reason to visit your own website ?



Market Credibility

By displaying up to date market data and sold prices on your own property website, you will be perceived as a market expert.



Win Valuations

Not only will our products provide you with more valuations, it'll give any potential vendor reassurance that your property value assessment is the correct



Lead Generation

Research indicates that vendors are more likely to request a valuation when they are browsing sold prices and market statistics.



Maintain Fee Levels

Vendors are less likely to negotiate fee levels with the agent perceived to be the market expert within their immediate area.

Get in Touch

Contact us today to find out more about our exciting new range of market insight products.



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